



F I N E S T P O P U P S T O R E

HAUT MARAIS PARIS

Designed for Brands.

16 is the simplest way to test your brand and book a unique and original pop-up space in the new fashion area in Paris.



16 is run by **MCI LAB**, expert in brands strategic implementation in Le Marais for 20 years



16.

Located at 16 Boulevard des Filles du Calvaire, in the 11th district of Paris, the store is immersed in one of the trendiest and uprising area of the Fashion and Style worldwide capital.

90m2.

16 offers a large and full space of 90m2 freshly redesigned.

02 floors.

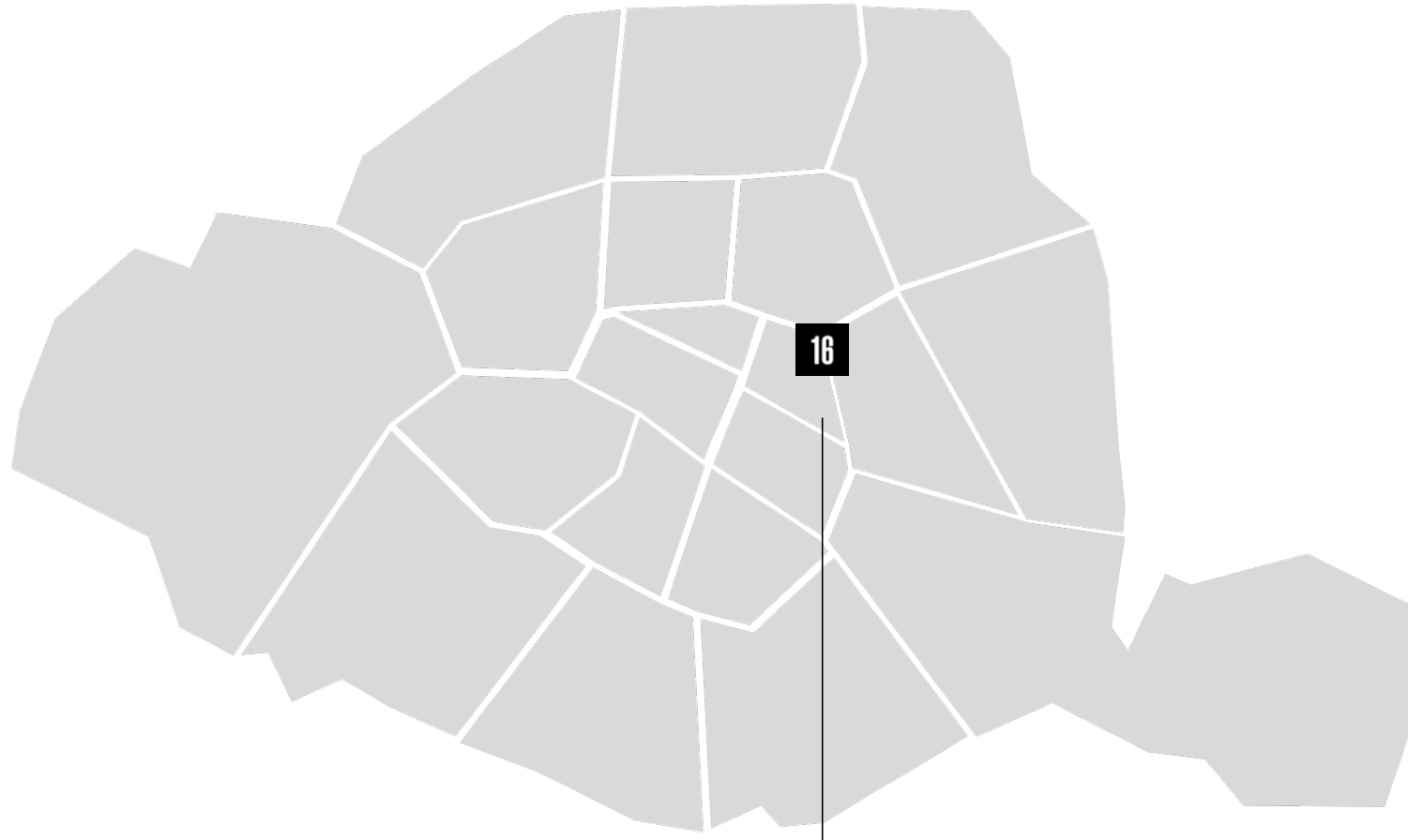
The space is on two specific floors connected by an elegant industrial stair.

05 areas.

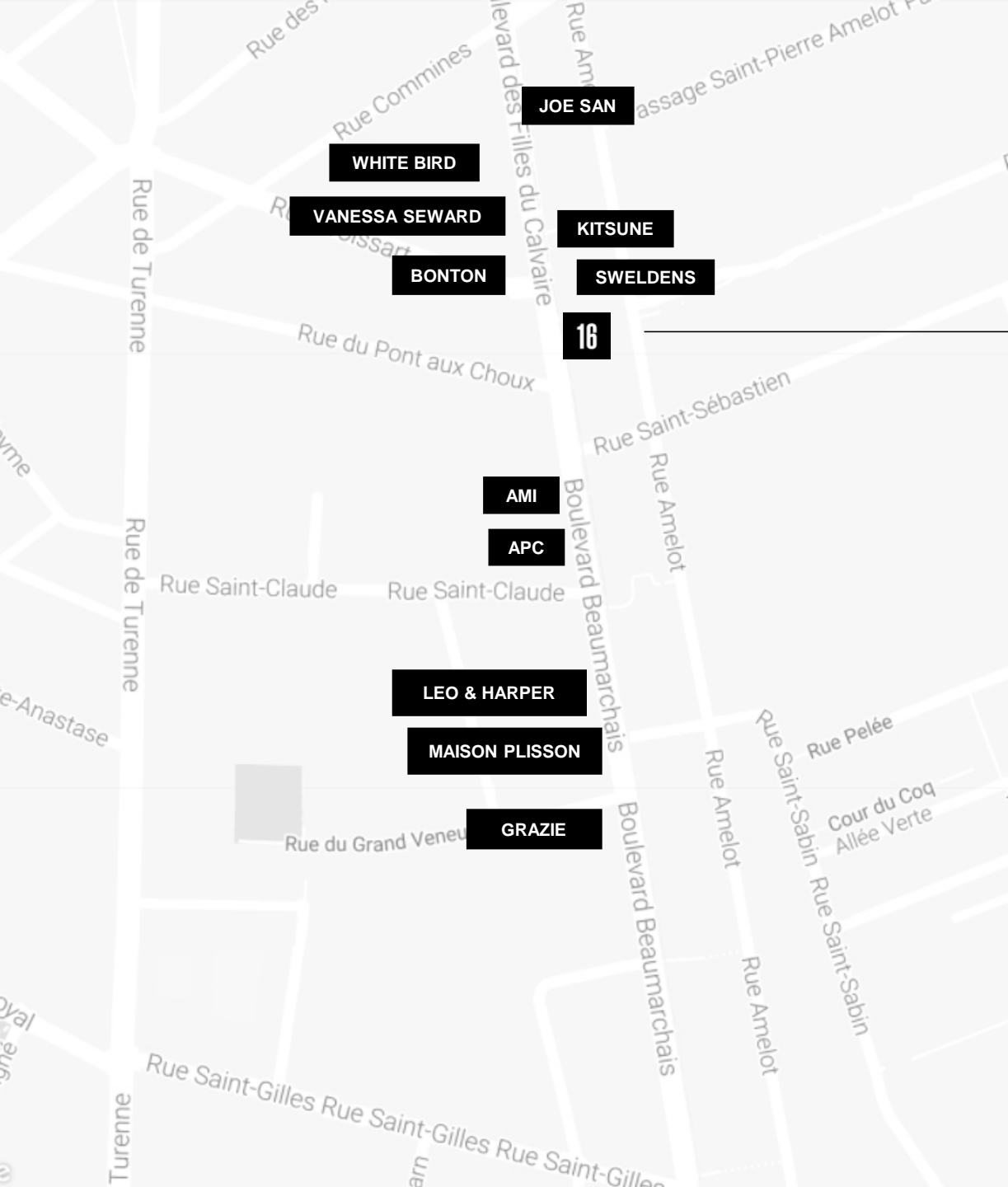
The space is divided in 5 different areas you can play with.

The Area.

Between the 3rd and the 11th district of Paris, this area has been one of the hippest parts of the city, packed with modish hotels, art galleries, museums, in vogue boutiques, selective restaurants and bars in aristocratic 18th-century mansions spared by Haussmann.



H A U T M A R A I S
P A R I S



16

Hot Spots.

Many major and trendy brands selected this area for their main flagship. This drives a great flow of selective customers.





Lights.

The space is overwhelmed by luminosity with a subtle balance between natural light and professional inner lighting.





Materials.

All the materials of the gallery have been selected with a mix of modern and industrial materials and historical ones.





Book the space.

Please contact directly **Clément GANNAT**
contact@mcimmobilier.fr
+33 6 82 07 53 88

Or book online and check availability on **www.mcimmobilier.fr**

After.

Booking and testing your brand at 16 could be just the first step of your business development and implantation. MCI LAB is the perfect partner to identify and establish your brand in the perfect location in this area for a long term business success and growth.

Created by **Clément Gannat**, Expert in business retail implementation for 25 years in Le Marais, MCI has implemented these following major brands :


KITSUNÉ

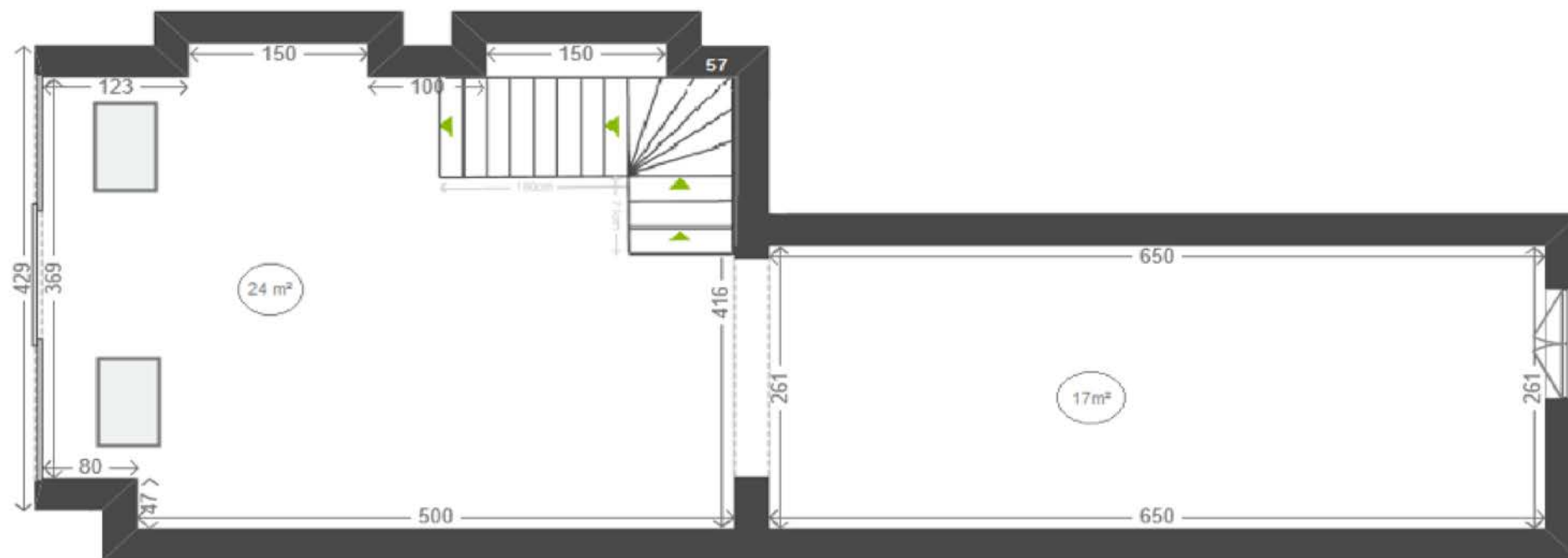
A.P.C.

Merci
111 boulevard Beaumarchais


ami
alexandre mattiussi

Plans.

Boulevard des
Filles du calvaire



Rue Ameiot

MCI - LAB - Filles du Calvaire

1/52

30/03/2017



Boulevard des
Filles du calvaire



Rue Amelot

MCI - LAB - AMELOT

1/59

30/03/2017

